

Social Media Marketing

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Research & Strategy	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Competitor Research	✓	✓	✓	✓
Competitive Benchmarking	✗	✗	✓	✓
Creative Advertising	✗	✗	✓	✓
Marketing Research	✓	✓	✓	✓
Marketing Strategy	✓	✓	✓	✓
Strategy Monitoring	✓	✓	✓	✓
Target Audience Research	✓	✓	✓	✓
Website Analysis	✓	✓	✓	✓
Social Media Marketing	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Analytics Management	✓	✓	✓	✓
Content Calendar	✓	✓	✓	✓
Dedicated Account Manager	✓	✓	✓	✓
Hashtag Strategies	✓	✓	✓	✓
Social Copywriting	✓	✓	✓	✓
Social Media Audit & Management	✓	✓	✓	✓
Story Management	✓	✓	✓	✓
Reputation Management	✓	✓	✓	✓
Platforms	Up to 2	Up to 3	Up to 4	+4
Posts	Up to 12	Up to 20	Up to 25	Up to 40