


Digital Marketing

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Research & Strategy	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Competitor Research	✓	✓	✓	✓
Competitive Benchmarking	✗	✗	✓	✓
Creative Advertising	✗	✗	✓	✓
Marketing Research	✓	✓	✓	✓
Marketing Strategy	✓	✓	✓	✓
Strategy Monitoring	✓	✓	✓	✓
Target Audience Research	✓	✓	✓	✓
Website Analysis	✓	✓	✓	✓
Social Media Marketing	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Analytics Management	✓	✓	✓	✓
Content Calendar	✓	✓	✓	✓
Dedicated Account Manager	✓	✓	✓	✓
Hashtag Strategies	✓	✓	✓	✓
Social Copywriting	✓	✓	✓	✓
Social Media Audit & Management	✓	✓	✓	✓
Story Management	✓	✓	✓	✓
Reputation Management	✓	✓	✓	✓
Platforms	Up to 2	Up to 3	Up to 4	+4
Posts	Up to 12	Up to 20	Up to 25	Up to 40



Search Engine Optimization	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Content Optimization	✓	✓	✓	✓
Backlink Analysis	✓	✓	✓	✓
Browser Compatibility	✓	✓	✓	✓
General Content Creation	✓	✓	✓	✓
Natural Link Building	✓	✓	✓	✓
Optimization & Site Map Creation	✓	✓	✓	✓
Robots.txt Optimization	✓	✓	✓	✓
Site Speed Optimization	✓	✓	✓	✓
Site Traffic Analysis	✓	✓	✓	✓
Keywords	Up to 12	Up to 20	Up to 35	50
Content Articles	Up to 1	Up to 2	Up to 3	Up to 5
URL Analysis	✓	✓	✓	✓