

Business Essentials

Get in touch with us!

 +1 (386) 4090 5005 (Ext-1584)

 +90 (212) 900 9094 (Ext-1584)

 +1 (613) 416 7874 (Ext-1584)

 +1(804)-396-6825

 sales@laditech.com

 <https://www.laditech.com/>



Research & Strategy	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Competitor Research	✓	✓	✓	✓
Competitive Benchmarking	✗	✗	✓	✓
Creative Advertising	✗	✗	✓	✓
Marketing Research	✓	✓	✓	✓
Marketing Strategy	✓	✓	✓	✓
Strategy Monitoring	✓	✓	✓	✓
Target Audience Research	✓	✓	✓	✓
Website Analysis	✓	✓	✓	✓
Social Media Marketing	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Analytics Management	✓	✓	✓	✓
Content Calendar	✓	✓	✓	✓
Dedicated Account Manager	✓	✓	✓	✓
Hashtag Strategies	✓	✓	✓	✓
Social Copywriting	✓	✓	✓	✓
Social Media Audit & Management	✓	✓	✓	✓
Story Management	✓	✓	✓	✓
Reputation Management	✓	✓	✓	✓
Platforms	Up to 2	Up to 3	Up to 4	+4
Posts	Up to 12	Up to 20	Up to 25	Up to 40



Search Engine Optimization	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Content Optimization	✓	✓	✓	✓
Backlink Analysis	✓	✓	✓	✓
Browser Compatibility	✓	✓	✓	✓
General Content Creation	✓	✓	✓	✓
Natural Link Building	✓	✓	✓	✓
Optimization & Site Map Creation	✓	✓	✓	✓
Robots.txt Optimization	✓	✓	✓	✓
Site Speed Optimization	✓	✓	✓	✓
Site Traffic Analysis	✓	✓	✓	✓
Keywords	Up to 12	Up to 20	Up to 35	Up to 50
Content Articles	Up to 1	Up to 2	Up to 3	Up to 5
URL Analysis	✓	✓	✓	✓
Website Development	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
CMS	✓	✓	✓	✓
Database Integration	✓	✓	✓	✓
Ecommerce Functionality	✗	✓	✓	✓
Responsive Design	✓	✓	✓	✓
Style	Simple & Attractive	Moderate Style	High end Style	World Class Style
Pages	Up to 5 Pages	Up to 10 Pages	Up to 15 Pages	+25 Pages
Website Maintenance	 Business Starter	 Business Growth	 Business Accelerate	 Business Enterprise
Backups	✓	✓	✓	✓
Content	Up to 5 Per Month	Up to 15 Per Month	Up to 20 Per Month	Up to 25 Per Month
Regular Updates	✓	✓	✓	✓
Site Monitoring	✓	✓	✓	✓
System Going Offline	✓	✓	✓	✓
Issues / Month	Up to 5 issues	Up to 8 issues	Up to 12 issues	Up to 20 issues
User Access Issues	✓	✓	✓	✓
Web Hosting Issues	✓	✓	✓	✓